

Media Partners, Inc
 13200 Strickland Rd.
 Suite 114-#153
 Raleigh NC 27613

Sam Ervin/ D/ Supreme Court/ NC
 Submission Number 4012 Issue 2



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client: Sam Ervin/ D/ Supreme Court/ NC	Submission Cost: 2925	Campaign Ref: BUW12091101
Buyer: ..	Client/Product/Estimate:	Sales Rep: WNCN Political
Schedule Dates: 10/15/12 to 11/05/12	Weeks: 4	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Sam Ervin/ D/ Supreme Court/ NC	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15/10	/22	10/29/11	/05	Total	Cost
1	M-F 3p Judge Judy MTWTF..	05	75	30 Comme	Nbr of Spots		5		5	375
3	M-F 3p Judge Judy M..WTFSS	05	75	30 Comme	Nbr of Spots			1	1	75
4	M-F 330p Judge Judy M..WTFSS	05	75	30 Comme	Nbr of Spots			1	1	75
5	M-F 5p Judge Judy MTWTF..	04	150	30 Comme	Nbr of Spots		5		5	750
7	M-F 5p Judge Judy M..WTFSS	04	150	30 Comme	Nbr of Spots			1	1	150
8	M-F 530p Judge Judy M..WTFSS	04	150	30 Comme	Nbr of Spots			1	1	150
9	M-F 330p Judge JudyF..	05	75	30 Comme	Nbr of Spots		1		1	75
10	M-F 530p Judge JudyF..	04	150	30 Comme	Nbr of Spots		1		1	150
Weekly Totals: Total Spots(Ord Spots)					2	8	12	4	26	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15/10	/22	10/29/11	/05	Total	Cost
11	M-F 3p Judge Judy ...T...	05	75	30 Comme	Nbr of Spots	1			1	75
12	M-F 5p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots	1			1	150
13	M-F 3p Judge Judy MTWT...	05	75	30 Comme	Nbr of Spots		4		4	300
14	M-F 5p Judge Judy MTWT...	04	150	30 Comme	Nbr of Spots		4		4	600
Weekly Totals: Total Spots(Ord Spots)					2	8	12	4	26	

Grand Totals									
Month 10 Weeks: 4					Month 11 Weeks: 4				
Spots	26	10/15	2	10/22	8	10/29	12	11/05	4
Cost	2925		225		900		1350		450

Grand Totals:	Spots: 26
	Gross Total: 2,925.00
	Commission: 438.75
	Net Total: 2,486.25

Client: POLITICAL
 Product:
 Campaign: SAM ERVIN 2012

Station Order

MEDIA PARTNERS, INC.
 13200 STRICKLAND RD
 RALEIGH, NC 27613
 919-781-0433

Rev #: 0
 Flight From: 10/15/2012 to 11/08/2012

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Debbie White
 Sweeps: Share Nov 2011 -> HUT/PUT Nov 11

Market: RALEIGH-DURHAM (FAYETTEVILLE)
 Station: WNCN
 Station Contact: Steve Blanchard

Actg. Order No.: 113
 WS Order No.: 12329
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Oct
					15	16	17	18	19	20	21	22	23	24	25
1	MTWRF-- 03:00P-04:00P	DT 30	JUDGE JUDY	\$75.00 \$975.00	.	.	.	1	.	.	.	1	1	1	1
Comment: L3															
2	MTWRF-- 05:00P-06:00P	EF 30	JUDGE JUDY	\$150.00 \$1,950.00	.	.	.	1	.	.	.	1	1	1	1
Comment: L3															
					\$2,925.00	.	.	.	2	.	.	2	2	2	2
						2.4	2.4	2.4	2.4

Monthly Totals				
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Oct	10	12.0	\$1,125.00	\$93.75
Nov	16	19.2	\$1,800.00	\$93.75
	26	31.2	\$2,925.00	\$93.75

By: _____

BSW12091101

Client: POLITICAL
 Product:
 Campaign: SAM ERVIN 2012

Station Order

MEDIA PARTNERS, INC.
 13200 STRICKLAND RD
 RALEIGH, NC 27613
 919-781-0433

Rev #: 0
 Flight From: 10/15/2012 to 11/06/2012

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Debbie White
 Sweeps: Share Nov 2011 -> HUT/PUT Nov 11

Market: RALEIGH-DURHAM (FAYETVLL)
 Station: WNCN
 Station Contact: Steve Blanchard

Actg. Order No.: 113
 WS Order No.: 12329
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross											
				Rate/ Total	Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05
1	MTWRF-- 03:00P-04:00P	DT 30	JUDGE JUDY	\$75.00 \$975.00	.	.	.	1	1	1	1	2	.	.	2
Comment: L3															
2	MTWRF-- 05:00P-06:00P	EF 30	JUDGE JUDY	\$150.00 \$1,950.00	.	.	.	1	1	1	1	2	.	.	2
Comment: L3															
					\$2,925.00	.	.	.	2	2	2	2	4	.	4
							.	2.4		2.4		4.8		.	4.8
							.		2.4		2.4				4.8

Client: POLITICAL
 Product:
 Campaign: SAM ERVIN 2012

Station Order

MEDIA PARTNERS, INC.
 13200 STRICKLAND RD
 RALEIGH, NC 27613
 919-781-0433

Rev #: 0
 Flight From: 10/15/2012 to 11/06/2012

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Debbie White
 Sweeps: Share Nov 2011 -> HUT/PUT Nov 11

Market: RALEIGH-DURHAM (FAYETVILLE)
 Station: WNCN
 Station Contact: Steve Blanchard

Actg. Order No.: 113
 WS Order No.: 12329
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Nov 06	Total Spots	DMA P 35+ (R)	DMA W 35+ (R)
1	MTWRF-- 03:00P-04:00P	DT 30	JUDGE JUDY	\$75.00 \$975.00	.	13	0.7 \$107.14	0.9 \$83.33
Comment: L3								
2	MTWRF-- 05:00P-06:00P	EF 30	JUDGE JUDY	\$150.00 \$1,950.00	.	13	1.7 \$88.24	2.2 \$68.18
Comment: L3								
				\$2,925.00	.	26		

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNCN-TV Raleigh, NC	Date: 9/14/12
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I, DEBBIE WHITE,
 being/on behalf of: SAM ERVIN, a legally
 qualified candidate of the § political
 party for the office of: Supreme Ct.
 in the General
 election to be held on: Nov. 6, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$2,925 gross \$2,486.25 net

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

FORUM for Supreme Ct. Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/14/12 Debbie White
Date Signature

Date _____

Signature _____

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature _____

Printed Name _____

Title

Mike Davis Public Relations, Inc.

PUBLIC RELATIONS + + COMMUNICATIONS

P.O. Box 27646 Raleigh, NC 27611

Phone: 919-821-3928

Fax: 919-821-9135

July 31, 2012

Media Partners, Inc.
4024 Barrett Drive, Suite 201
Raleigh, North Carolina 27609

Please accept this letter as authorization from the Ervin for Supreme Court Campaign for Media Partners, Inc. to engage in media placement services on behalf of the Ervin Campaign for the 2012 General Election.

Any questions should be referred to Mike Davis, General Campaign Consultant to Ervin for Supreme Court.

Please note that the official name and address for the campaign:

Ervin for Supreme Court
1101 Haynes Street – Suite 101-C
Raleigh, North Carolina 27604.

Thank you.

Mike Davis
Ervin for Supreme Court